

• **NATIONAL DOLL FESTIVAL #36 in NORFOLK, VA • July 20-23, 2025 • Sunday-Wednesday •**

EXHIBITOR'S APPLICATION • READ CAREFULLY, ANSWER ALL QUESTIONS, SIGN AND DATE

• **PLEASE DO NOT CUT OFF ANY SECTION OF THIS CONTRACT** • Make a copy of this form for your own records.

PRINT CLEARLY PLEASE

Name _____ Business Name _____

Address _____ City _____ State _____ Zip _____

Phone/Fax _____ E-Mail _____ Resale # if any _____

Extra Nametags for working helpers only not guests, limit 2 per table _____

Note: No nametags may be loaned to anyone not connected with this event. For show security, use of your nametags by anyone else for access to the show is reason for expulsion from the show

Do you want to distribute: FLYERS (# _____) or POSTCARDS (# _____) Do you have an open store? _____ Are you a returning vendor? _____

I am a: Dealer _____ Artist _____ In _____? _____ • I have participated in previous NDF events

36th National Doll Festival - 2025
Revised CONTRACT for NORFOLK, VIRGINIA

MAIL CONTRACT TO: NDF • P.O. Box 443 • Red Bluff, CA 96080
(831) 438-5349 (leave a message on my machine 9am-9pm California time)



WELCOME TO NDF #36
Wyndham Norfolk
DOLL CITY USA 2025
EXHIBITORS CONTRACT

We proudly present the 36th Annual
National Doll Festival Norfolk
JULY 20-23, 2025 • SUNDAY-WEDNESDAY
Wyndham Garden Norfolk Downtown
700 MONTICELLO AVE, NORFOLK, VA 23510
• **SUNDAY-WEDNESDAY** •
Tables/Booths in MacArthur Ballroom & in the Entry Foyer

LOCATION

UFDC Convention is 1 mile from us at the Waterside Marriott Norfolk.
Our exhibit space is the beautiful MacArthur Ballroom which is limited to 150 tables, on a first come, first served basis. We expect to sell out early. Floorplan will be ready later for your location preference. When all booths/tables are reserved, no more will be accepted.

*SETUP & NDF VENDOR TRADING SUNDAY 8am to 2pm
• **HOURS: EARLY BIRD PREVIEW SUNDAY Noon-2pm •**
• **GENERAL ADMISSION TIMING:**
SUNDAY 2-10 • MONDAY 10-9 • TUESDAY 10-8 • WEDNESDAY 8-10am

NDF: THE SHOW OF THE YEAR!

Held during and only 1 mile to UFDC & ODACA national conventions at the Waterside Marriott Norfolk Hotel

This show is famous for museum quality antiques, original artists, high quality collectibles, great variety, friendly vendors, fun, fabulous sales with 35 events in: Baltimore, Washington DC, Las Vegas, Detroit, Kansas City, Denver, Dallas, Philadelphia, Atlanta, San Francisco, Chicago, New Orleans, San Antonio, St. Louis, Orlando, Phoenix, Nashville & Anaheim.

EXHIBITORS DETAILS AND REQUIREMENTS

A table setup Fee of \$25 per table will be charged by hotel, to be billed later.

*Space allocated in "U" or "L" format booths of 2 to 5 tables

READ • IMPORTANT GUEST ROOM INFO & POLICY

Due to our commitments with hotel, to exhibit in this show each vendor must stay at Inn At Wyndham Norfolk, a minimum of 4 nights (we suggest 5)
Room-sharing ONLY OK with your family & helpers. NOT other NDF Vendors on roster. Reservation confirmation List will be checked. Vendors NOT staying at our hotel at NDF rate won't be allowed to setup/sell & no refund. We suggest arrival Saturday night to set up early Sunday. Maximum 5 tables per seller.

WYNDHAM NORFOLK NDF rate \$119 S/D, deadline JUNE 15, 2025

Six Foot Exhibit Tables Only: \$200 Each

Tables Only For those REGISTERED at least 4 Nights at the
Wyndham Garden Norfolk NDF \$119 Rate

No Tables For those not registered as NDF guests at Wyndham Norfolk

PLEASE MARK WITH X • WHAT I SELL OR MAKE IS:

___Antique/Vintage • ___Artists • ___Modern • ___Dolls • ___Toys • ___Miniatures •
___Barbie • ___Teddy Bears • ___Supplies • ___Textiles • ___Jewelry • ___Gems • ___Art

Reserve ___ 6' tables @ \$200 each Total of \$ _____
(minimum 50%) Amount Enclosed \$ _____

BALANCE DUE if any \$ _____

Contracts will only be accepted with a minimum of 50% deposit until 4-1-25, then full payment must be included. NON-PAYMENT of balance on time = CANCELLATION.

BALANCE MUST BE PAID by JUNE 15, 2025

Make all checks payable to
R. J. LOWMAN

✓ I will be registered at the Wyndham Norfolk at least 4 nights

✓ I WANT TO RENT A SHOWCASE. Details & prices spring 2025

You Must Sign and Date

SIGNATURE _____

DATE (same as postmark) _____

TABLES ALLOCATED AS TO DATE MAILED

DETAILED CONFIRMATION TO BE SENT SPRINGTIME
BOOTH FORMAT: Tables are in L or U shaped walk in booths with chairs at aisles or between booths, with few STRAIGHT rows with space behind tables for chairs, & INSIDE "L" corners. **SHOWCASES TBD** they may be our usual variety, details & order forms in confirmation letter in May 2025

SETUP • SUN 8am-2, Preview Noon-2, Gen Adm SUN 2-10, MONDAY 10-9, TUESDAY 10-8, WED 8-10am. We close Wed at 10am. Pack ONLY after we close 10am & move out by 1pm.

ELECTRICITY to be ordered from Spring Confirmation letter.

ELECTRICAL RATES to be announced (most likely \$0).

HOTEL RESERVATIONS: Wyndham Garden Norfolk phone 1-866 996-7397, call for our \$119 rate for NDF/National Doll Festival. Reservation deadline is June 15, 2025 for NDF rate. Parking/WiFi are free with your room reservation.

✓ **YOUR PREFERENCE**
Wall space: minimum 3+ T
Maximum 5 tables
MacArthur Ballroom &
FOYER

Very few Singles Center _____
Foyer Flush Wall Table _____
Wall "U" shape _____
Wall "L" shape _____
Center "U" shape _____
Center "L" shape _____

Request Electrical
Showcase Details Later

REFUND POLICY: We offer no cash refunds, only credit for future events. Credit only given for our future events if written cancellation is received more than 21 days prior to event. No credit given if you do not show up or attend or cancel in less than 21 days prior to the show. No credit given without written consent of promoter of NDF. Vendors may sell their table(s) reservation to another vendor with NDF approval. Credit given in the unlikely case of show cancellation. Confirmation letter & setup details will be sent. **Show Closes Wed 10am. No packing before closing time or no future tables will ever be allocated to exhibitor**

INDEMNITY CLAUSE. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save the National Doll Festival, Wyndham Garden Norfolk Hotel (each and every hotel contracted for the exhibitors, including but not limited to any one Hotel and their employees against all claims, losses and damages to persons or property, governmental charges or fines or attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of hotel(s) or its employees or agents. In addition, Exhibitor acknowledges that the National Doll Festival or Wyndham Garden Norfolk Hotel, do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor's business interruption and property damage insurance covering such losses by Exhibitor. Local business licenses may apply, and are the responsibility of the vendor.

Ap # /Dd /Bd /Cr Ap # /Dd /Bd /Cr